

## GET 6 EXCLUSIVE AD PLACEMENTS AND UP TO 40 VIEWS PER RUNNER!

No event is complete without a memento of the experience. That's why Running Guru photographs all race day activities and makes it easy for runners to download their hi-res images.

Your brand and messaging are included on all pages where runners search, view and purchase pictures. As the last touch point of the event, you maximize brand recognition!

## BENEFITS OF THIS ADVERTISEMENT

- Your brand is included on every page where runners view and purchase pictures
- Your messaging gets up to 40 views per runner
- Runners remember you because race pictures are the last touch point of an event

## COST

Call for pricing — 1-888-MyGuru2

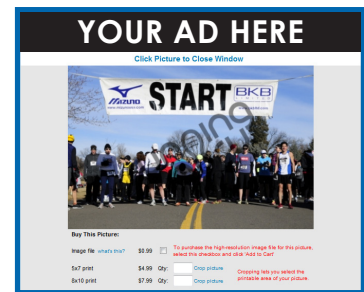
**1** All runners receive "Pictures Ready" email



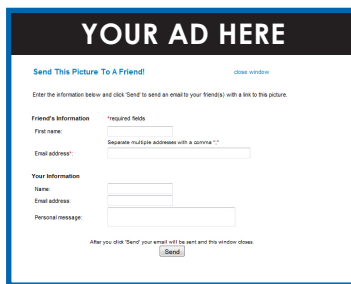
**2** Runners search and browse pictures



**3** Pictures viewed and cropped individually



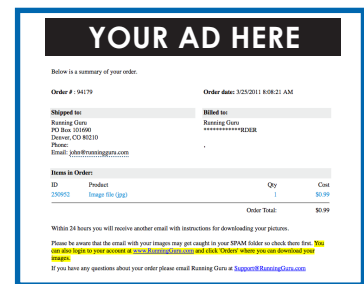
**4** Runner shares pictures with friends and family



**5** Runners buy pictures and checkout



**6** Order confirmation email sent to runner



- Running Guru takes pictures before, during and after the event.
- Pictures are available on the web within 48 hours.
- Runners can download digital images and order prints.